



Electronic Application Reference Chart

CARRIERS	Start Now Carrier	Start Now iPipeline	Annuity	Life	Instructions
ALLIANZ LIFE	ApplyNow		★	★	
AMERICAN EQUITY	ReadyApp		★		
AMERICAN GENERAL	Quick Ticket	Start Now		★	Click Here
AMERICAN NATIONAL	ExpertApp	Start Now	★	★	Click Here
AMERICAN AMICABLE	AppDrop			★	Click Here
ASSURITY LIFE INSURANCE COMPANY	E-App	Start Now		★	Click Here
ATHENE	E-App		★		Click Here
AXA EQUITABLE	E-Forms			★	
BANNER	App Assist	Start Now		★	
CIGNA SUPPLEMENTAL BENEFITS	Express App 2.0			★	Click Here
CINCINNATI LIFE	E-App	Start Now		★	Click Here
COLUMBIAN MUTUAL	E-App			★	
EQUITRUST	E-App	Start Now	★	★	Click Here
FIDELITY AND GUARANTY	E-App		★	★	
FIDELITY LIFE ASSOCIATION	Rapid App			★	
FORESTERS LIFE	E-App	Start Now		★	Click Here
GERBER LIFE	E-App			★	
GLOBAL ATLANTIC (ACCORDIA LIFE)	E-App			★	Click Here
GLOBAL ATLANTIC (FORETHOUGHT)	SnapApp		★		Click Here
GREAT AMERICAN	E-App		★		Click Here
GREAT WESTERN	MyEnroller			★	Click Here
GUGGENHEIM	E-App		★		
INTEGRITY	E-App		★		Click Here
JOHN HANCOCK	E-App			★	Click Here
LAFAYETTE LIFE	E-App		★	★	Click Here
LIFE INSURANCE CO OF THE SOUTHWEST	E-App		★	★	Click Here
LINCOLN FINANCIAL	E-App	Start Now	★	★	
MINNESOTA LIFE	E-App	Start Now	★	★	
MUTUAL OF OMAHA	E-App	Start Now	★	★	Click Here
NATIONAL WESTERN LIFE	LifeApply		★	★	Click Here
NATIONWIDE FINANCIAL	E-App	Start Now		★	Click Here
NORTH AMERICAN	E-App	Start Now	★	★	
ONE AMERICA	E-App		★	★	Click Here
PACIFIC LIFE	ExpressApp	Start Now		★	Click Here
PRINCIPAL	Life E-App			★	Click Here
PROTECTIVE	EZ-App	Start Now		★	
PRUDENTIAL	PruFast	Start Now		★	Click Here
THE SAVINGS BANK LIFE INSURANCE CO.	Zip App	Start Now		★	Click Here
SECURITY MUTUAL LIFE INS. CO. OF NY	E-App			★	Click Here
TRANSAMERICA	E-App	Start Now		★	
UNITED HOME LIFE	E-App	Start Now		★	Click Here

IMPORTANT - e-App product differences

The AIG, Protective and Lincoln drop ticket e-App process is different from other carriers e-app process. The submission process is shortened and quicker for the agent, **BUT** there is a required phone interview from the carrier with the client. The carrier will call the client for a 20-minute phone interview to complete the application process. If the client doesn't complete the phone interview, the application will not move on to the underwriting department. **Banner's** e-App process allows the agent to decide during the input process if the agent wants to complete the full application or have the carrier conduct a phone interview with the client. *Note: If not contracted with AIG, the first app must be submitted as a paper application, then e-App can be used.*

Instructions for e-App submission

If using the iPipeline process, you will need to log into the BPS Portal first by clicking on the link on the right hand side of the page at www.bpsinc-online.com. Once in the BPS portal, **CLICK** on the **Forms/IGO** link on the left side of the page. Then log into iPipeline. (**This requires a specific user and password for iPipeline**) Once in the site, choose the carrier and product for submission.

If you have any questions, call BPS at (908) 994-0204 or AIPMA at (800) 783-5206.